



UNIVERSITY OF LA VERNE

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ULV CENTER FOR STRATEGIC THINKING SEEKS LOCAL COMPANIES TO MAKE PRESENTATIONS AT UPCOMING VENTURE CAPITAL CONFERENCE

While it's good business sense to answer when opportunity knocks, the most successful business leaders and entrepreneurs are those who actively go searching for opportunities. The University of La Verne's Center for Strategic Thinking is seeking local companies to make presentations at its upcoming conference, "Learning About Venture Capital."

Companies based in Southern California, especially those located in the Inland Empire or the San Gabriel Valley, are invited to submit presentation proposals for the January 31, 2006, conference at the university's main campus. The event will provide information for those seeking venture capital financing within the region. Venture capital investment typically starts at \$500,000 to \$1 million and is intended for companies with excellent growth prospects.

Presentation proposals should be a 1-3 page executive summary and are due no later than January 15, 2006. Full business plans may be requested at a later date. Proposals should be e-mailed to strategicthinking@ulv.edu. Five selected presenting companies will have an opportunity to be coached prior to the conference by Momentum Venture Management LLC, free of charge. At the conference, a panel made up of venture capitalists and angel investors will offer feedback following the presentations. At the end of the session, a "best in show" presentation will be chosen, the winner receiving \$2,500 in free legal services from Bart Greenberg, a partner with Manatt, Phelps & Phillips LLP, and \$2,500 in free revenue advisory services from Plenum Revenue Group LLC.

The conference is open to the public and admission is \$50 per-person. Because space is limited, reservations are required. For more information or to reserve a seat at the conference, contact Kathy Duran in the College of Business by phone at (909) 593-3511 ext. 4203 or by e-mail at kduran@ulv.edu.

Support for the conference is being provided by Tech Coast Venture Network, Tech Coast Angels, the San Gabriel Valley Economic Partnership, Momentum Venture Management LLC, Manatt, Phelps & Phillips LLP, and Plenum Revenue Group LLC.

Created in 2004 by the university's College of Business & Public Management, the ULV Center for Strategic Thinking is dedicated to providing companies, business and community leaders throughout the San Gabriel Valley and Inland Empire a place to research and resolve strategic planning issues. The center's mission is to advance the use of strategic remedies to issues facing essentially every organization, large or small, profit or non-profit.

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