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# College of Business and Public Management



## e-Newsletter September/October 2005—Volume 1, Issue 2

### From the Office of the Dean



We take pride as a University and a business school in attracting students from a variety of social, economic and ethnic backgrounds. Forty percent of our traditional-aged undergraduate students are first generation college students. They often could benefit from extra help to develop the necessary skills to compete for good jobs on a level playing field. Fifty-four percent of our students are of ethnic minority groups, including 40% Hispanic. Enhancing their self confidence and motivation to succeed will encourage them to compete for the best opportunities and feel confident in their chances of success.

One of our priority goals for the coming year is to implement a "Skills for Success" program. This initiative, once funded, will consist of three, integrated components: (1) a series of skills workshops to help students improve such important things as interviewing skills, business etiquette, dressing for success, and presentation skills; (2) a student mentoring program using our alumni and other community leaders to help guide and assist students in their chosen career paths and to provide psychological support to enhance student confidence and self-esteem; and (3) an enhanced student internship program where we will match student interest and abilities with appropriate internship opportunities. If you have an interest in becoming a mentor to a student or have knowledge of available internship opportunities at your place of employment, please reply to this e-mail and indicate such.

This program initiative is being headed by Associate Dean Rita Thakur and supported by Business Advisory Board members Karen Racusin, Sr. Vice President, US Bank and Reginald Scales, Senior Vice President, PAETEC Communications. Beginning Spring 2006, the College will offer its first experimental skills workshop as a one credit course. To successfully launch this entire program, the College is seeking \$75,000 in funding per year for at least three years. This is just one example of our strategic initiatives intended to move the College of Business and Public Management up its "Pathway to Excellence."

Dr. Gordon J. Badovick

Dean

## **Anniversary of Center for Strategic Thinking**

The Center for Strategic Thinking has recently celebrated its first year anniversary. During the startup period, Dr. Dennis Laurie served as the initial Director and we thank him for his services. As we move into our second year, we have changed leadership roles. Steve Mednick, CEO of the Plenum Revenue Group, LLC and member of our Business Advisory Board, has agreed to temporarily serve as Business Development Director. Dr. Richard Simpson will assume the role of Center Director.

The primary goal of the Center is to offer public and customized educational programs, workshops, and on-site support to satisfy the needs of business, government and non-profit organizations in the areas of strategic thinking, strategic planning and other strategic-related issues. For example, Dr. Laurie has worked with the senior management team from Maury Microwave in Ontario to help them develop a well crafted strategic plan. Currently, Dr. Simpson is working with Eurodesign Cabinets, Inc. in Chino on a similar effort. In addition to increasing awareness of the College in the business and professional communities and fostering the advancement of strategic planning and strategic thinking, the Center hopes to attract sponsorships and offer other public offerings such as the Business Leaders Breakfast in the near future. For additional information regarding the Center for Strategic Thinking, please contact Steve Mednick at the Center at (909)593-3511 ext 4267 or at [strategicthinking@ulv.edu](mailto:strategicthinking@ulv.edu).

## **Business Leaders' Breakfast**



The College will continue its outreach efforts with the launching of the Business Leaders' Breakfast. Focusing on the topic of Strategic Thinking, the first speaker series event will be held on November 30 from 7:30 am to 9:00 am. Our first speaker, Wen Chang, runs two successful businesses: Topline Products, a manufacturer of auto and truck accessories; and Duck House, which sells porcelain dolls and other collectibles licensed by the NCAA, the NFL, and Major League Baseball. In his spare time, he is mayor of Diamond Bar. More information on Wen Chang can be found at <http://www.ci.diamond-bar.ca.us/docs/135958962005wc05.pdf>. For more details or to RSVP for this event, please contact Kathy Duran at [kduran@ulv.edu](mailto:kduran@ulv.edu).

Two other events are planned for the spring with tentative dates of February 8 and April 19. If you would like to be added to the formal mailing list, please reply to this e-mail and indicate such.

## **Naptime Homecare Gives Back to ULV**

A donation of \$5,000 to the College of Business and Public Management for the Dean's Strategic Initiative Fund was recently received from Naptime Homecare. Naptime specializes in respiratory, homecare medical equipment, and pediatrics. N H C Medical Supply is a subsidiary of Naptime Homecare. Located at 379 West Central, Suite B in Brea, N H C is a full-service medical supply store. To learn more, visit N H C at <http://www.nhcmédicalsupply.com/>.

Naptime Homecare and N H C Medical Supply were founded by Mark Hicks, a 1990 alumnus from the Orange County Campus. Mark learned of ULV and its flexible offerings while working for a hospital as a respiratory therapist. Shortly thereafter, he began selling medical supplies. When the company which employed him was sold, he decided to open his own business. This decision has now led to his ability and desire to give back to ULV.

Mark recently joined the Board of the Business Alumni Association and also serves on the California Association of Medical Product Suppliers Board of Directors.

## **Business Alumni Association Holds Event**

The Business Alumni Association held its first event as part of the Quarterly Speaker Series on September 22, 2005. Gary Charlebois of Pension Portfolios was the presenter. Those in attendance had an opportunity to learn about the importance of investing, to meet Dean Badovick, to network, and to learn about the Skills for Success program. Another event will be held on Thursday, December 15. More information on this event will follow soon.

A 2006 event calendar will be released in the near future. As always, more information can be found at <http://businessalumni.ulv.edu>. We look forward to meeting more alumni at our next event.

## Join Us This Evening—Friday, October 14!

On Friday, October 14 at 6 pm, the Business Alumni Association will host its annual reception prior to the All Alumni Dinner Dance at the Sheraton at the Pomona Fairgrounds. MSLM's adjunct professor Jeannette Vagnozzi will receive the 2005 Distinguished Alumni Award for Community Service at the dinner dance that follows. We look forward to seeing you there! If you need additional details or did not receive information regarding homecoming events in the mail, please reply to this e-mail.

## ULV Student Receives Wall Street Journal Award

Justin Weber was honored with the 2005 Wall Street Journal's Student Achievement Award. Honoring academic achievement, leadership potential, and entrepreneurial spirit, this award was created in 1948 by the Educational Service Bureau of Dow Jones.

## CAPA Faculty Profile

Part-time faculty play a critical role in delivering quality management education to our students, especially adult students. Although we have too many excellent, dedicated part-time faculty to mention, we wanted to periodically highlight some of our best. In this issue, we selected Linda DeLong.



**Linda DeLong** began teaching for the University of La Verne in the fall of 1990 after working in corporate training and development departments. Her first class was Culture and Gender Issues in Management, which was formerly known as Women in Management. The course and issues have shifted over the years. During her tenure at ULV, she has taught Principles of Management, Communication in Organizations, and Human Resources Management. In organizations, Linda has delivered training courses in management, team building, communications, time management, conflict resolution, problem solving strategies, and other selected HR related topics. She understands the importance of blending management theory and application in her teaching methods. In 2000, the University of La Verne honored Linda with the Part Time Adjunct Professor of the Year.

Like many ULV instructors, teaching is only one aspect of her life. Linda currently works full-time as a human resources manager at Kaiser Federal Bank ([www.kaiserfederal.com](http://www.kaiserfederal.com)), a full-service bank with branches in Covina, Fontana, Panorama City, Pasadena, and Santa Clara.

In her 24 years of experience, Linda has held positions at the supervisory, middle management and regional levels. She has held positions of Consumer Bank Manager/Commercial Loan Officer/Operations Manager and Director of Administrative Services. Further, Linda has performed as Vice President Training and Development Manager and Vice President, Human Resource Manager, and as a Regional Human Resource Manager. Organizations that have employed her include Bank of America, ADT, Security Pacific, California Federal, Sanwa Bank, IndyMac Bank, and Robinsons May. Additionally, she has worked for GMAC-RFC, the Gas Company, and an Insurance Adjusting firm, GAB Robins. She feels that she has been able to transfer her skills from a variety of industries because they all tended to be service-related industries. Linda is proud to have held a variety of

positions over the past 20+ years and even managed to meet her husband along this journey. The variety of experiences has been beneficial to the companies that have employed her as well.

Linda has an undergraduate degree in small business and human resources management from Cal Poly Pomona and an MBA from Claremont Graduate University. She has several leadership certifications including Zenger-Miller Leadership and Wilson Learning courses. In her free time, Linda enjoys life with husband Charlie and Border Collie, Eddie. Also, she enjoys bicycling, motorcycling, boating and camping.

When interviewing Linda, her passion for teaching radiated. The fact she is able to effectively blend theory and application was even exhibited in our conversation. While walking back to our cars, a student went out of his way to thank her for being such an effective teacher. Thanks, Linda, for your time and dedication to ULV.

## **Public Administration Program Announcement**

Jack W. Meek, Professor of Public Administration, has been appointed to the Commission on Peer Review and Accreditation (COPRA). COPRA is the accrediting review commission for the National Association for Schools of Public Affairs and Administration (NASPAA). The appointment is for a three-year term, 2005-2008. The University of La Verne's Master of Public Administration (MPA) program has been accredited by NASPAA since 2000.

## **ULV Society of Accountants Begins Planning for the 10<sup>th</sup> Annual Awards Banquet**

On Saturday, May 13 at 6 pm, the ULV Society of Accountants will celebrate and recognize the academic achievements of its outstanding members at the 10<sup>th</sup> Annual Academic Awards Banquet. It will be held at the Pomona Valley Mining Company. For more information on sponsorships, contributing to the academic awards pool, or to be added to the invite list, please contact Claudio Munoz at (909)593-3511, extension 4209 or [munozc@ulv.edu](mailto:munozc@ulv.edu).

## **Join the Dean's Circle**

Eligibility for membership in the Dean's Circle begins with a minimum annual gift of \$500 to the College of Business and Public Management. If you would like more information on giving and supporting the College on its "Pathway to Excellence", please contact Amanda Gonzalez at (909)593-3511, extension 4228 or [acoleman@ulv.edu](mailto:acoleman@ulv.edu).

## **Fellow Leos and Friends of the College**

Feel free to forward this e-mail to anyone who may have an interest. If this message was forwarded to you and you would like to be added to the distribution list, send a message to Amanda Gonzalez at [acoleman@ulv.edu](mailto:acoleman@ulv.edu).

Comments regarding this newsletter should be directed to Amanda Gonzalez at (909)593-3511, extension 4228 or [acoleman@ulv.edu](mailto:acoleman@ulv.edu).

If you do not wish to receive this e-newsletter in the future, please reply to this message with a removal request.

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