



### EzineArticles For Authors

- ▶ [Submit Articles](#)
- ▶ [Members Login](#)
- ▶ [Benefits](#)
- ▶ [Recent Articles](#)
- ▶ [Expert Authors](#)
- ▶ [Experts By Location](#)
- ▶ [Read Endorsements](#)
- ▶ [Editorial Guidelines](#)
- ▶ [Author TOS](#)

### For Publishers

- ▶ [Terms of Service](#)
- ▶ [Ezines / Email Alerts](#)
- ▶ [Manage Subscriptions](#)
- ▶ [EzineArticles RSS](#)

### For Everyone

- ▶ [Blog](#)
- ▶ [Forums](#)
- ▶ [About Us](#)
- ▶ [What's New](#)
- ▶ [Contact Us](#)
- ▶ [Article Writing Shop](#)
- ▶ [Affiliates](#)
- ▶ [Link To Us](#)
- ▶ [Privacy Policy](#)
- ▶ [Site Map](#)

### Search EzineArticles

[Advanced Search](#)

### EzineArticles Newsletter

## Steven Mednick - EzineArticles.com Expert Author

[[Display Categories](#)] Sort By [[Title](#)] [[Newest](#)]  
[[Oldest](#)]

- [Bootstrapping Your Business - Get Real - Get Started](#)  
**[Business:Entrepreneurialism]** You don't have to wait for angel investors or venture capitalists to fund your business in order to start. Follow these tips to get going on your own.
- [Corporate Venturing For Emerging Growth Companies](#)  
**[Business:Strategic-Planning]** Corporate venturing provides an alternative to traditional methods of growing a company and is an alliance formed between two [or more] independent companies. Typically, a larger, more established company invests resources directly into a smaller company, and through the venture the two companies share the commercial risks and resultant rewards for mutual benefit.
- [Revenue Growth Through Alliances](#)  
**[Business:Sales]** Any company in today's global economy must eventually face the issue that if it is not growing, it will be expiring. For most companies, mergers and acquisitions are too risky to be a revenue growth option. Organic growth, though low risk, may have some considerable limitations. A third option - alliances - just may be the right blend of risk and reward to accelerate your company's revenue engine.

**Email Address:**

**Your Name:**

We will never sell or rent  
your email address

**EzineArticles MarketPlace**

Interested in  
Advertising  
Here?

---

© 2007 EzineArticles.com - All Rights Reserved Worldwide.  
EzineArticles.com is a Member of the [EmailUniverse.com](http://EmailUniverse.com) Network

www2