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Plenum Revenue Group

Top-line growth. Bottom-line results.

Plenum Revenue Group, LLC Announcement and New Client Profile

Plenum Expands Media Campaign into The Wall Street Journal

New Media Campaign Designed to Bring New Revenue Opportunities to Clients

Newport Beach, Calif. April 13, 2005; Plenum Revenue Group, a leading revenue development firm for emerging and medium-sized businesses, will appear in The Wall Street Journal Online's Business Directory seven days a week beginning May 1. Plenum will be one of only eight featured firms



represented in the Los Angeles Region under the Corporate Consulting category. The Wall Street Journal Online, a Dow Jones & Company, Inc. publication, realizes 2.5 million unique home page visitors monthly with 700,000 paid subscribers - the largest circulation of any paid subscription news site on the Web.

"We are very excited about this opportunity to be selected as a featured firm in The Wall Street Journal Online along with seven other global corporate consulting firms," President Steven Mednick said. "It's our intention to capitalize on our increased media exposure so that we may develop new contacts with companies that will drive incremental revenue opportunities to our clients.

"Additionally, we plan to announce new strategic alliances with firms throughout the country that will provide us with expanded reach into global companies that will help drive client top-line growth and bottom-line results."

OmniPursuits, Inc. - New Client Profile

Company Overview: OmniPursuits is an emerging supplier of application development, integration and database schema software to

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corporations and governmental agencies. Its software, RAPTIVE, enables organizations to integrate, create and customize enterprise-level business solutions.

Website: www.omnipursuits.com

Software Product Overview: Implementing unique object-oriented technologies, RAPTIVE generates enterprise applications and integrates existing applications and data stores throughout the enterprise without programming or coding. RAPTIVE allows organizations to focus on creating functionality instead of wrestling with the limitations of programming languages to create new applications, build/manage business processes and integrate disparate IT systems, all in a small fraction of the time/cost of alternatives. RAPTIVE combines the benefits of a point & click central data repository, point & click development, point & click integration, point & click business process management and point & click web services.

RAPTIVE delivers what it promises and more - **RAPTIVE is Beyond Good Enough!**

If your firm wants to save up to 80 percent of the time and costs associated with traditional software projects and with traditional approaches to linking disparate data systems, please call Plenum today and we will introduce you to the folks at OmniPursuits.

About Plenum Revenue Group, LLC

Based in Newport Beach, Calif., Plenum is a revenue development company for emerging and medium sized businesses. Working shoulder-to-shoulder with its clients, Plenum actively seeks out and delivers tangible business opportunities for its clients that drive incremental top-line growth and bottom-line results.

Website: <http://www.plenumrevenuegroup.com>

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